

DMN News



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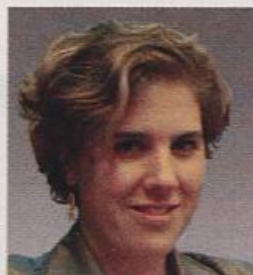
PEOPLE NEWS



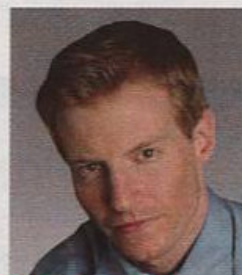
Brad Tippett (1)



Greg Johnson (2)



Heather Baker (3)



Colin Glaum (4)

• David James Group

has appointed Brad Tippett (1) as interactive designer. Tippett was webmaster and network services coordinator at New Albany Schools.

• Euro RSCG Edge

has named Greg Johnson (2) president. Johnson had been EVP and CMO at First Marblehead Corporation.

• Fanscape

has announced the promotion of Melissa Taylor to VP, account management; Christy Wise to VP, marketing; Michael Francesconi to director, social media marketing; My-lan Beauford to senior manager, digital publicity; Ben Arnold to senior manager, digital promotions; and Liza Patriana to account executive.

• Revenue Science

has named Danielle Stone senior sales executive. Prior to joining Revenue Science, Stone served as senior Southwest regional sales manager at Commission Junction.

• BennettBaker Ltd.

has promoted Heather Baker (3) to managing partner. She joined the company in 2002.

• OgilvyAction

has named Colin Glaum (4) executive creative director. Glaum previously served in the same position at Rapp Collins.

• ContextWeb Inc.

has promoted Joshua Perkiel to sales manager. He had been a senior account executive.

• PlusMedia

has hired JoAnna DeGennaro as director of insert media. Prior to joining PlusMedia, DeGennaro was head of the package enclosure division at Direct Brands Inc.

• Wilen Media

has appointed Rich Meschi account director and Sam Prasad director of technology. Most recently, Meschi was account supervisor at Dircks Associates, while Prasad served as VP of engineering at Intel Software Systems.